

A Snap for Every Occasion

—WILSNAPS!

FOR any and every occasion. A fashionable snap—a practical snap—WILSNAPS!

Qualitied they are and smooth of finish—these Wilsnaps. Firm of spring and strong!

They hold! These Wilsnaps snap and stay snapped. They release! And because of the snappy Wilsnap spring — *always* properly.

Let these dependable, rust-proof Wilsnaps make *secure* your **every** frock and gown. Remember: Wilsnaps always *will* snap, wherever snap fasteners are used.

Purchase Wilsnaps by *name* — they are sold on the unmistakable orange-colored card.

THE WILSON FASTENER CO.

Cleveland



WILSNAP

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Fashion's Fastener